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McArdle's SEED STORE

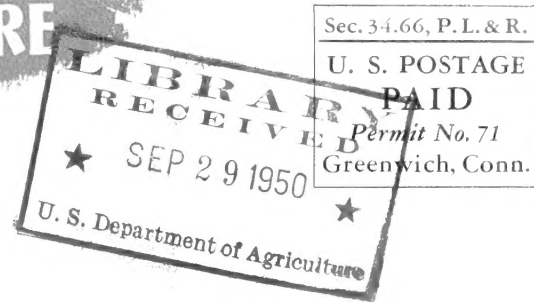
**384-388 Greenwich Ave.
GREENWICH, CONN.**

Phones: 8-0317 and 8-6788

McARDLE'S 1950 ADVANCE BULB LIST

Be Sure of the Best, Order Spring-Flowering Bulbs Now. An Investment in Beauty with Better Bulbs for Better Gardens. 5% Discount ON ALL BULBS Ordered Before September 15, 1950.

On arrival from Holland, bulbs are delivered by us to you at no extra cost.



Sec. 34.66, P.L. & R.

U. S. POSTAGE
PAID

Permit No. 71
Greenwich, Conn.

LIBRARIAN

U. S. DEPT OF AGRICULTURE

WASHINGTON 25 D. C.

PLANT TULIPS and DAFFODILS THIS FALL TO BLOOM NEXT SPRING

5 Per Cent Discount on all Bulbs ordered before September 15, 1950

GIANT TULIPS Darwin, Breeder, Cottage

These bulbs are all top sized, 12 cm. Space bulbs 6 inches apart and 5 inches deep. 25 bulbs sold at the 100 rate.

- Advance.** (Cottage.) 32 in. Scarlet-cerise with black base. \$1.40 per doz., \$9.00 per 100.
Animato. (Darwin.) 30 in. Gleaming scarlet-red. \$1.50 per doz., \$10.00 per 100.
Bartigon Maxima. (Darwin.) 28 in. Fiery scarlet. \$1.00 per doz., \$7.00 per 100.
Carrara. (Cottage.) 22 in. Pure white with yellow anthers. \$1.25 per doz., \$8.00 per 100.
Clara Butt. (Darwin.) 24 in. Salmon-rose. \$1.25 per doz., \$8.00 per 100.
Cunera. (Breeder.) 30 in. Purplish shaded bronze. \$1.35 per doz., \$9.00 per 100.
Deanna Durbin. (Darwin.) 28 in. Novelty. Tomato-red. \$2.00 per doz., \$15.00 per 100.
Delphi. (Darwin.) 38 in. Novelty. Bluish violet. \$2.25 per doz., \$14.00 per 100.
Dillenburg. (Breeder.) 28 in. Glowing salmon-orange. \$1.25 per doz., \$8.00 per 100.
Eclipse. (Darwin.) 30 in. Maroon-red. \$1.50 per doz., \$10.00 per 100.
Glacier. (Darwin.) 28 in. Pure white with ivory stamens. \$1.80 per doz., \$12.00 per 100.
Glory of Holland. (Cottage.) 28 in. Deep yellow with bright red margin. \$1.50 per doz., \$10.00 per 100.
Golden Harvest. (Darwin.) 28 in. Light golden yellow. \$1.00 per doz., \$7.00 per 100.
Golden Measure. (Darwin.) 28 in. Novelty. Golden yellow. \$2.25 per doz., \$14.00 per 100.
Indian Chief. (Breeder.) 36 in. Coppery red. \$1.35 per doz., \$9.00 per 100.
Insurpassable. (Darwin.) 30 in. Lilac-lavender. \$1.50 per doz., \$10.00 per 100.
King Mauve. (Darwin.) 36 in. Mauve-lilac-rose. \$1.50 per doz., \$10.00 per 100.
Louis XIV. (Breeder.) 30 in. Dark purple with bronzy edge. \$1.35 per doz., \$9.00 per 100.
Marathon. (Darwin.) 28 in. Novelty. Raspberry-rose. \$1.50 per doz., \$10.00 per 100.
Marshall Haig. (Cottage.) 28 in. Brilliant scarlet with yellow at the base. \$1.60 per doz., \$11.00 per 100.
Morocco. (Breeder.) 30 in. Coffee-brown. \$1.35 per doz., \$9.00 per 100.
Mother's Day. (Cottage.) 28 in. Pale yellow. \$1.00 per doz., \$7.00 per 100.
Mount Erebus. (Darwin.) 30 in. Pure white with yellow anthers. \$1.60 per doz., \$11.00 per 100.
Mrs. John T. Scheepers. (Cottage.) 28 in. Chrome-yellow. \$1.40 per doz., \$9.00 per 100.
Mrs. Moon. (Cottage.) 26 in. Lily-flowered yellow. \$1.25 per doz., \$8.00 per 100.
Northern Queen. (Cottage.) 26 in. Cream-white with margin of salmon-pink. \$1.25 per doz., \$8.00 per 100.
Philip Snowden. (Darwin.) 28 in. Rose-pink. \$1.00 per doz., \$7.00 per 100.
Pride of Haarlem. (Darwin.) 30 in. Cherry-red. \$1.25 per doz., \$8.00 per 100.
Pride of Zwaneburg. (Darwin.) 28 in. Bright pink. \$1.60 per doz., \$11.00 per 100.
Princess Elizabeth. (Darwin.) 24 in. Clear pink. \$1.25 per doz., \$8.00 per 100.
Queen of Night. (Darwin.) 34 in. The black Tulip. \$1.25 per doz., \$8.00 per 100.
Red Master. (Darwin.) 34 in. Dark red. \$1.25 per doz., \$8.00 per 100.
Rosabella. (Cottage.) 24 in. Salmon-rose. \$1.50 per doz., \$10.00 per 100.
The Bishop. (Darwin.) 28 in. Deep violet-blue. \$1.80 per doz., \$12.00 per 100.
The Bride. (Cottage.) 24 in. Creamy white lily-flowered Tulip. \$1.50 per doz., \$10.00 per 100.



McArdle's Tulip bulbs are especially grown in Holland—the best of the crop for bigger, better blooms



SINGLE EARLY TULIPS

(Bloom in April)

Bloom two weeks ahead of the Darwins. Excellent for the border and rock garden. Good for forcing indoors.

- Couleur Cardinal.** 15 in. Pure red. \$1.35 per doz., \$9.00 per 100.
General De Wet. 15 in. Sweet-scented orange. \$1.25 per doz., \$8.00 per 100.
Golden Mascot. 15 in. Clear golden yellow. \$1.25 per doz., \$8.00 per 100.
Keizerskroon. 15 in. Red with broad yellow border. \$1.80 per doz., \$12.00 per 100.
Pink Beauty. 15 in. Rose color with white flush. \$1.80 per doz., \$12.00 per 100.
White Hawk. 15 in. Pure white. \$1.35 per doz., \$9.00 per 100.

PARROT TULIPS

Artistic, quaintly shaped flowers with petals serrated and slashed at the edges. The flowers are large and very showy. They bloom with the Darwins and other late varieties.

- Black Parrot.** 27 in. Novelty. Brand-new deep velvety black. \$1.00 each, \$10.00 per doz.
Blue Parrot. 30 in. Very showy fringed blue, excellent for cutting. \$1.25 per doz., \$8.00 per 100.
Fantasy. 27 in. Salmon-rose, feathered green. An old favorite. \$1.35 per doz., \$9.00 per 100.
Orange Favorite. 24 in. Glowing orange; strong stems. \$1.50 per doz., \$10.00 per 100.
Sunshine. 16 in. Clear golden yellow. The petals are deeply lacinated with markings of green. \$1.85 per doz., \$13.00 per 100.
Therese. 27 in. Cherry-scarlet, white base. Enormous flower. \$1.80 per doz., \$12.00 per 100.

FALL-BLOOMING CROCUS

Plant these bulbs around shrubs, trees, along walks, rock gardens, and in rose beds. They will be ready for delivery about August 15 and will bloom 3 to 4 weeks for planting.

- Crocus zonatus.** Rosy lilac; yellow anthers.
Crocus speciosus. Bluish purple; orange anthers.

Both above varieties, 65c per doz., \$4.60 per 100

Colchicum autumnale major. Soft violet. The "late-shift" workers of the garden. They put on a wonderful show in the fall while the balance of the garden is preparing for rest. 35c each, \$4.00 per doz.

PRE-COOLED BULBS

Order early. Only advance orders can be filled because of the fact that the bulbs have to be placed in cold storage early. The advantage of pre-cooled bulbs is that they enable the grower to force the bulbs into bloom at a much earlier date.

The Mendel Tulips can be brought into the greenhouse about December 15. They should be placed under the bench until they are 6 inches high, at which time they can be transferred to the top of the bench for flowering. The Darwin Tulips can be brought in January 1, using the same treatment as for Mendel Tulips. Pre-cooled Tulips and Daffodils will be ready for delivery October 1.

PRE-COOLED TULIPS

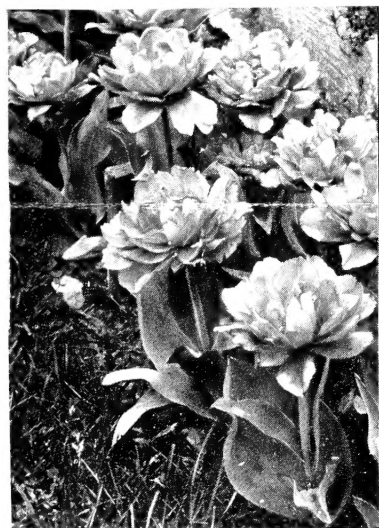
All varieties in this group, \$1.50 per doz., \$10.00 per 100

- Golden Measure.** (Darwin.) Yellow. **White Virgin.** (Mendel.) White.
Van der Eerden. (Mendel.) Red. **William Pitt.** (Darwin.) Red.

PRE-COOLED DAFFODILS

Daffodils can be brought in about December 15 to 20 and given the same treatment as tulips. They should flower the first week in January.

- King Alfred.** (West-Coast Grown.) All yellow. \$3.00 per doz., \$20.00 per 100.



DOUBLE EARLY TULIPS

(Bloom in April)

Bloom two weeks ahead of the Darwins. Excellent for the border and rock garden. Good for forcing indoors. Grow 12 inches high.

- Dante.** Red.
Mr. Van Der Hoef. Golden yellow.
Orange Nassau. Orange.
Peachblossom. Pink.
Snowball. White.

All above varieties, \$1.50 per doz., \$10.00 per 100



BOTANICAL TULIP

- Fosteriana, Red Emperor.** 10 in. Glowing scarlet-red. \$1.50 per doz., \$10.00 per 100.

McArdle's Seed Store 384-388 Greenwich Avenue, Greenwich, Conn.

Phones: 8-0317 and 8-6788

McArdle's Post Office Collection

Tulips offered in this collection are the same varieties that were grown at the Post Office last spring.

80 BULBS
\$6.95
\$9.00 VALUE

8 Different Colors, Each Variety Labeled

Collection Includes: 10 Blue Parrot. Blue; 10 Glory of Holland. Deep yellow with red margin; 10 Marathon Raspberry-rose; 10 Mother's Day. Pale yellow; 10 Morocco. Coffee-brown; 10 The Bishop. Heliotrope-blue; 10 Zwanenburg. Pure white; 10 Mrs. John T. Scheepers Chrome-yellow.

CLARA BUTT

24 in. Salmon-rose. \$1.25 per doz., \$8.00 per 100.



BULB PLANTER

The tapered cup removes soil and makes a perfect planting hole in one operation. 75c each.



THE BISHOP

28 in. Deep violet-blue. \$1.80 per doz., \$12.00 per 100.

RODENT CONTROL

Protect your new bulb plantings from moles, mice, and rats by treating them with arsenate of lead paste before planting. Mix arsenate of lead with water to the consistency of a pudding. Dip bulbs into this solution at time of planting. Lb. 60c, 4 lbs. \$1.60.

FOR COLORFUL EFFECTS
PLANT TULIPS OF THE
SAME COLOR IN MASSE
OF SIX OR MORE

RED MASTER

34 in. The best red Tulip \$1.25 per doz., \$8.00 per 100.

CARRARA

22 in. Pure white. \$1.25 per doz., \$8.00 per 100.

GOLDEN HARVEST

28 in. The largest yellow Tulip. \$1.60 per doz., \$7.00 per 100.

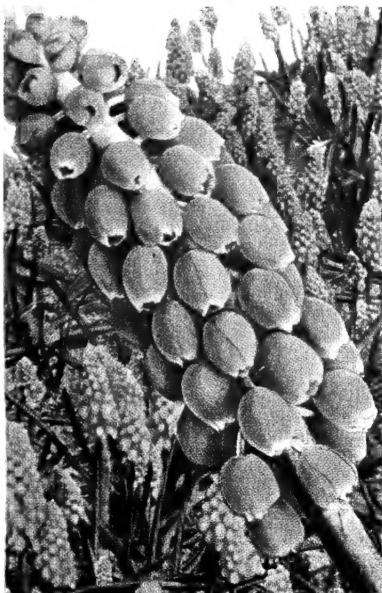
OUR COMPLETE

FALL Bulb Catalog

In Full Color

will be ready in September. If you are not already on our mailing list, please let us know so that you will be sure to receive our catalogs.

McARDLE'S



Grape Hyacinths. 6 in. 45c per doz., \$3.00 per 100.



Snowdrops. 6 in. 75c per doz., \$5.00 per 100.



Scilla sibirica (Blue Squills). 5 in. 50c per doz., \$3.50 per 100.



Chionodoxa Luciliae (Glory-of-the-Snow). 5 in. 35c per doz., \$2.50 per 100.

DAFFODILS—NARCISSUS

CHEERFUL TO SEE IN THE SPRING

25 bulbs sold at the 100 rate

- Actaea.** (Poeticus.) The Poet's Narcissus. Single white flower with red eye. \$1.60 per doz., \$11.00 per 100.
- Beersheba.** (Giant Trumpet.) Pure white. \$3.50 per doz., \$26.00 per 100.
- Carlton.** (Large Cup.) Clear yellow flower of large size. \$2.00 per doz., \$13.00 per 100.
- Cheerfulness.** (Double Clustered.) Fragrant; white. \$1.50 per doz., \$10.00 per 100.
- Daisy Schaeffer.** (Large Cup.) Giant white flower with lemon-yellow cup. \$2.50 per doz., \$15.00 per 100.
- Dick Wellband.** (Large Cup.) Pure white with scarlet cup. \$2.00 per doz., \$13.00 per 100.
- Early Perfection.** (Single Clustered.) White with yellow cup. \$1.50 per doz., \$10.00 per 100.
- Firetail.** (Small Cup.) White with red cup. \$1.80 per doz., \$12.00 per 100.



Daffodil, Sir Henry Deterding. (Giant Trumpet.) \$2.50 per doz., \$15.00 per 100.

- Fortune.** (Large Cup.) White with orange-scarlet trumpet. \$2.25 per doz., \$14.00 per 100.
- Geranium.** (Single Clustered.) Pure white with orange-red cup. \$1.65 per doz., \$12.00 per 100.
- Golden Harvest.** (Giant Trumpet.) Pure golden yellow. \$2.75 per doz., \$20.00 per 100.
- John Evelyn.** (Large Cup.) White with yellow frilled cup. \$1.85 per doz., \$13 per 100.
- King Alfred.** (Giant Trumpet.) Pure yellow. Giant jumbo-size bulbs, \$2.25 per doz., \$16.00 per 100. Bedding-size bulbs, \$1.35 per doz., \$9.00 per 100.
- La Riente.** (Small Cup.) White with tangerine cup. \$1.85 per doz., \$12.00 per 100.
- Mount Hood.** (Giant Trumpet.) Pure white. 3 for \$2.00, \$7.00 per doz., \$45.00 per 100.
- Mrs. E. H. Krelage.** (Giant Trumpet.) White with cream trumpet. \$2.50 per doz., \$15.00 per 100.
- Mrs. R. O. Backhouse.** (Large Cup.) Pure white with trumpet tinted pink. 3 for \$1.00, \$3.00 per doz., \$22.00 per 100.
- Orange Glow.** (Large Cup.) Yellow with orange cup. \$1.50 per doz., \$10.00 per 100.
- Scarlet Elegance.** (Large Cup.) Yellow with deep red cup. \$1.85 per doz., \$12.00 per 100.
- Scarlet Leader.** (Large Cup.) White with deep red cup. 3 for \$1.50, \$5.50 per doz., \$40.00 per 100.
- Sir Henry Deterding.** (Giant Trumpet.) White with yellow trumpet. Illustrated, \$2.50 per doz., \$15.00 per 100.
- Texas.** (Double.) Double yellow with orange-red center. \$1.85 per doz., \$13.00 per 100.

Daffodil, King Alfred. (Giant Trumpet.) Jumbo bulbs, \$2.25 per doz., \$16.00 per 100. Bedding-size bulbs, \$1.35 per doz., \$9.00 per 100.

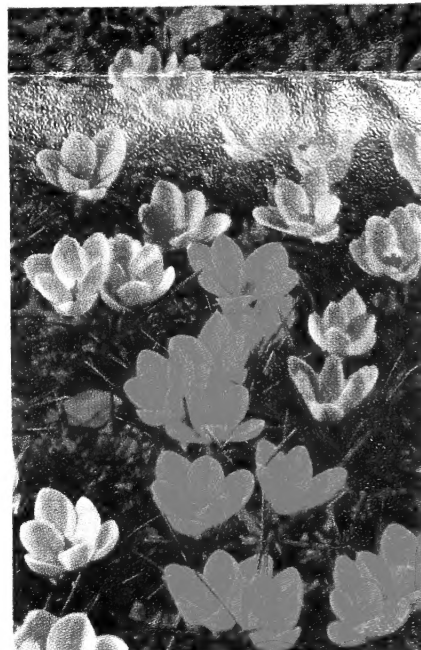
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BULB FERTILIZER

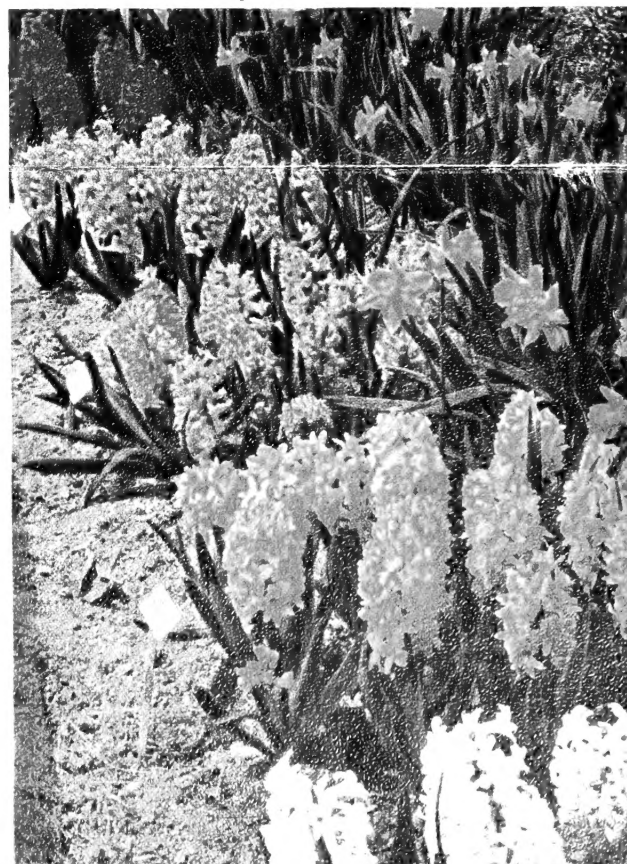
Fertilize your bulb plantings with 5-10-5 Fertilizer. Use 4 lbs. per 100 sq. ft., mixed in the soil before planting. It contains 5% nitrogen for that luscious green foliage, plus 10% phosphoric acid which promotes bigger and better blooms, and 5% potash which induces good root development. 5 lbs. 50c., 10 lbs. 90c., 25 lbs. \$1.50, 50 lbs. \$2.65, 100 lbs. \$5.00, 500 lbs. \$20.00.

**5%
Discount**

on all Bulbs ordered before September 15, 1950. Be sure of the best by ordering early.

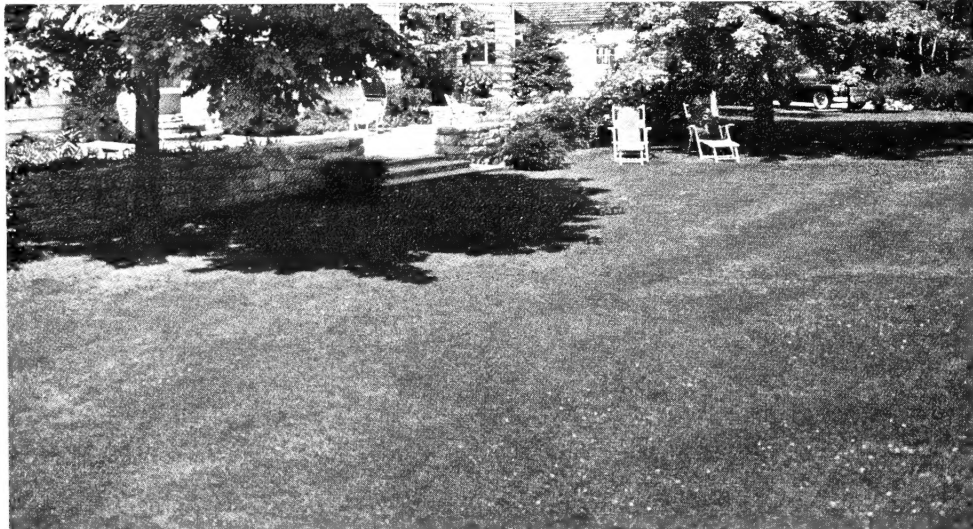


Crocuses, Mixed Colors. 40c per doz., \$3.00 per 100.



Hyacinths. Dark Blue, Medium Blue, Pink, Yellow, White. Large bedding-size bulbs, \$2.00 per doz., \$13.00 per 100.

D STORE, 384-388 Greenwich Ave., Greenwich, Conn.



Fall is the best time to rebuild your lawn. Cool weather, plenty of moisture, fewer weeds, make fall seeding advantageous

Grass Mixtures for Sunny Places

Turf-Maker



Highest quality lawn seed available anywhere. Blended to produce fine permanent lawns. Contains Certified Colonial Bent, Hiahee Creeping Red Fescue, heavyweight Kentucky Blue Grass, and Fancy Red Top. Lb. \$1.60, 3 lbs. \$4.75, 5 lbs. \$7.80, 25 lbs. \$38.60, 50 lbs. \$76.50.

McArdle's Special. Our own special mixture particularly adapted to soil conditions in this locality. Possesses exceptional staying qualities and produces a rich green lawn of thick growth. Lb. \$1.35, 5 lbs. \$6.50, 25 lbs. \$31.50, 100 lbs. \$124.00.

Sunilawn. Although Sunilawn has a rougher texture than the higher-priced mixtures, we consider it very practical. It grows well under rough soil conditions and contains white clover, which we highly recommend. Lb. \$1.00, 5 lbs. \$4.85, 25 lbs. \$23.00, 100 lbs. \$90.00.

Grass Mixtures for Shady Places

Tru-Shade



The perfect companion for Turf-Maker. Blended of the finest shade-tolerant grasses. Contains Hiahee Creeping Red, Fescue, Poa trivialis, Cheewing's Fescue, Velvet Bent and Fancy Red Top. Lb. \$1.60, 3 lbs. \$4.75, 5 lbs. \$7.80, 25 lbs. \$38.60, 50 lbs. \$76.50.

McArdle's Shady. Another one of our special mixtures particularly adapted to shady areas in this vicinity. Contains Fescue, Kentucky Blue Grass, and Rye Grass. Lb. \$1.35, 5 lbs. \$6.50, 25 lbs. \$31.50, 100 lbs. \$124.00.

PLANT WHITE CLOVER WITH GRASS SEED

For sunny locations we recommend using 5 to 10% White Clover in a grass seed mixture. It stays green in dry weather and it helps to crowd out crab grass. For best results use the new Wild White Clover, which is more compact and much more durable than the Common White Clover.

Wild White Clover. Lb. \$2.25.

Common White Clover. Lb. \$1.60.

MADE IN U.S.A.

SCOTTS Lawn Care Products

SCOTTS SPREADERS

A SCOTTS SPREADER will save you money. No material wasted when you use a SCOTTS SPREADER



Designed especially to help you in the even and accurate distribution of Scotts Lawn Seed, Turf Builder, Scutl and other Scotts products.

New Junior Spreader. Fertilizer capacity 12 lbs. \$5.95.

No. 25. Fertilizer capacity 25 lbs. \$9.95.

No. 50. Fertilizer capacity 50 lbs. \$16.50.

No. 100. Fertilizer capacity 100 lbs. \$39.50.

Scotts Lawn Seed for Sun and Light Shade

For new lawns, sow Scotts Seed at the rate of 4 to 6 lbs. per 1000 sq. ft. For patching up established lawns, sow 2 or 3 lbs. per 1000 sq. ft.

1-lb. box.....	\$1 55	25-lb. bag.....	\$36 50
5-lb. box.....	7 65	100 lbs. (25-lb. bags).....	146 00
10 lbs. (5-lb. boxes).....	14 95		

Scotts Special-Purpose Blend

Formerly called Scotts Dense Shade Lawn Seed. Still highly recommended for shady locations, also for sowing on poor, dry soils, terraces, playgrounds and other areas where growing conditions are not good and rugged turf is desired.

1-lb. box.....	\$1 25	25-lb. bag.....	\$29 50
5-lb. box.....	6 15	100 lbs. (25-lb. bags).....	118 00
10 lbs. (5-lb. boxes).....	11 95		

Scotts Turf Builder

This special grass food does not harm seeds, so it is not necessary to delay seeding. For new lawns use 20 lbs. per 1000 sq. ft. Use 10 lbs. per 1000 sq. ft. when feeding an established lawn.

10 lbs.....	\$1 35	50 lbs.....	\$3 95	500 lbs.....	\$35 00
25 lbs.....	2 50	100 lbs.....	7 50	2000 lbs.....	125 00

Scotts Scutl Destroys Crabgrass

Banish this terrible lawn spoiler with SCUTL, which destroys crabgrass the easy way... no mixing or spraying. Simply scatter SCUTL over your lawn by hand or with a spreader.

Small box (treats 400 sq. ft.).....	\$0 95
Medium box (treats 1250 sq. ft.).....	1 95
Bag (treats 5500 sq. ft.).....	6 85

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**Greenwich, Conn. 195**

NAME.....

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